

Spring Oaks Monthly News For March 2012



Wii-Scores

Pat N.- 86,93,106,107,128
 Pat J. 127,128,143,197
 Ann- 81,111,131,136
 Charles-114,133,142,150,159
 Jackie-109, 124, 126,152
 Florence-103,95,97,141,
 Frank-112,114
 Della-105,114,127
 Winonah- 97,109,111, 136
 Stan-98
 Juana-115
 Evelyn-121,122,144,146,147
 Ken-70,123

Great
Job To
All!



Happy
St. Patricks Day



Top of the morning to you:



St.Patrick's Day is here, you see.
 We'll pick some shamrocks, one, two,
 three. And maybe find a four-leafed
 clover. I'll sew green buttons on my
 vest, Green for St. Patrick is the best.

I'll wear a green hat, very high, And
 dance a jig—at least I'll try!

Please check your calendars again for
 all the events going on this month.

Wal-Mart trips will be on Fridays and
 also Dollar Store trips with Diane.

Sign up sheet for haircuts with De-
 nise and Free manicures with Diane
 are posted on Salon door.

Administrator:

Steve Brodsky

Marketing:

Ruth Savage

Billing:

Lee Pringle

Nursing:

Gay Smith

Dining Service:

Moss Balile

Maintenance /Housekeeping

Chuck Cohoon/Bob Baker

Activities:

Diane Holton

Front Desk:

Carole Lewis



ENTERTAINMENT - WELCOME

March 3rd at 1:00

Entertainment with
 Diane and friends in
 piano room.

March 8th at 2:00

Mardi Gras and Birth-
 day Party in dining

room. All Welcome!

March 17th St.Patty's
 Day party in piano
 room with Chuck.

March 28th at 2:00

Entertainment in pi-
 ano
 room

with Ed.

Bring A Friend!

Barbara Kujawa

Willie Howard

Rosario Alessi



Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop



Caption describing picture or graphic.

and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So,

when you’re finished writing your newsletter, convert it to a Web site and post it.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newslet-

ters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

“To catch the reader's attention, place an interesting sentence or quote from the story here.”

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you’re trying to convey. Avoid



Caption describing picture or graphic.

selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw

shapes and symbols.

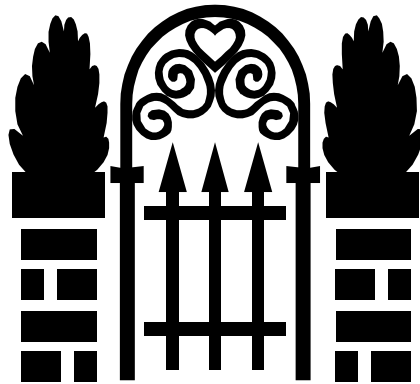
Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.

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BUSINESS NAME

Primary Business Address
Your Address Line 2
Your Address Line 3
Your Address Line 4

Phone: 555-555-5555
Fax: 555-555-5555
E-mail: someone@example.com

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.



Your business tag line here.



Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to

list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.